

## Blogging

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A blog is a great way to help your business be found online. Businesses with successful blogs on their website have those posts shared across social media platforms and will come up more often on web searches.

**However, how many businesses have time to write a blog post? And what should you write? And how do you come up with fresh ideas week in, week out? And where do you source royalty free images from? And how do you optimise those posts and gain maximum online exposure?**

Dolphin has been composing blog posts for a wide range of market sectors for nearly 10 years. The results of these blogs have been specific to the individual client's needs, but have given businesses higher Google rankings, more exposure online and ultimately new leads.

We have had some great feedback such as:

*"Dolphin Computer Upgrades Ltd have taken away the headache of blogging and social media management. I cannot imagine not working with them, the blogs are spot on, even though they do not work in this market sector; they research the industry and the blogs are so precise, I couldn't write them as well myself. We have had various contracts directly from the blogs and the social media updates that Dolphin writes and the attention to detail is amazing"*

We tailor our blogs to your business's needs – a chat over a coffee will establish what you want to achieve by having a blog and how we can help you to get the results that you want. We can blog every now and then, write blogs for external publications, come up with the ideas, copy write them, source the images, SEO them and share them online as often or as infrequently as you desire.

**If you know that you should be blogging, or you want to know more about blogging then please get in touch with us, 01273 248871**



Support Line:  
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