

Social Media

Social media has become an integral part of business marketing – not only do people search on the web for businesses such as yours, they also search on social networks.

There are two main stumbling blocks for SMEs when it comes to marketing through social media: not enough time and not enough knowledge. Here at Dolphin we have been active on social media since 2010 and also manage social media on behalf of our clients covering a wide range of market sectors. We also have extensive knowledge of social media training offered on a bespoke basis.



Social Media Management:

We can do everything for you, some of it for you, or just the little bits that you are missing. From the initial setting up of a social media account, to a review of your current status, through to posting regular updates on your behalf (nobody will know it's not actually you...) we can provide you with the right amount of social media coverage that you require.

"Dolphin deals with social media on behalf of our local Business Association, and in particular, our Twitter account. Dolphin have worked tirelessly over the last couple of years, which has resulted in a following of over 1250. A significant achievement for a voluntary group. Their knowledge of the use of social media and related technology is extensive, and they always very happy to help and support in any way they can. Always a pleasure to work with."



Social Media Training:

Whether you need to learn the basics across the board, just need to learn the latest social media network, want a refresher, or guidance on how you should be using social media for your business we can offer training to suit your needs. From one-to-one training through to entire departments/companies our social media training fits around your needs.

"Dolphin motivated me not only to learn to begin to use social networking for business but also helped me feel comfortable in setting up my account. They are patient trainers and extremely articulate when explaining the mysteries and protocol to a newbie! Dolphin continues to be a role model for social networking with their updates, hints and tips and I always look forward to reading their posts"

If you would like to learn more about how your business can be successful on social media then please give us a call on 01273 248871.



Support Line:
01273 248871



help@dolphinupgrades.com
www.dolphinupgrades.com